

# Flex Therapist CEUs

## Ethical Guidelines for the Use of Social Media in Healthcare

**1. Which of the following is a benefit for health professionals and patients using social media and/or texting?**

- A. Social media and texting can be an opportunity for health care professionals to provide relevant, up-to-date information for the patient and health care professional alike.
  - B. Social networking can enhance camaraderie between health care professionals, provide physicians with the opportunity to have a professional presence online, as well as presenting an unbeatable opportunity to "widely disseminate public health messages."
  - C. Texting in particular, can be used to increase patient adherence by providing appointment and exercise reminders.
  - D. All of the above.
- 

**2. Due to professionals' ethical guidelines being developed before texting and social media use became so prevalent, many incidents have breached ethical principles and have resulted in academic dismissal, termination of employment, and deregistration from professional boards.**

- A. True
  - B. False
- 

**3. The creation and implementation of robust guidelines are crucial in maintaining all of the following, except:**

- A. Patient privacy
  - B. Privacy of the professional
  - C. Integrity of the professional
  - D. Appropriate ethical boundaries in the patient-therapist relationship
- 

**4. The parameters of the patient-therapist relationship is upheld by all of the following, except:**

- A. The individual healthcare professional
  - B. International protocol
  - C. National laws
  - D. A code of conduct specific to each profession
- 

**5. A boundary violation is described as a deviation from the standard of care that is exploitative and harmful to the patient.**

- A. True
  - B. False
- 

**6. Which of the following is considered a boundary violation?**

- A. Revealing information that leads to identification of a patient.
  - B. Entering into a sexual relationship with a patient.
  - C. Being associated with online pages that can be interpreted as inappropriate.
  - D. All of the above.
- 

**7. Although breaches of patient rights through social media and text messaging are serious, they are not as serious as those that occur physically.**

- A. True
  - B. False
- 

## **Appendix B**

**8. All of the following are guidelines and recommendations regarding privacy issues for those that work in the healthcare setting, except for:**

- A. Do not take photos or videos of patients on personal devices.
  - B. Treat everything online as public, permanent, and shared.
  - C. A breach of conduct/professionalism/ethics on the internet should not be treated the same as if it were in the 'real' world.
  - D. Regularly search yourself online to establish what kind of online image you are portraying.
- 

Copyright © 2025 Flex Therapist CEUs

Visit us at <https://www.flextherapistceus.com>